



Welcome

PCCAC Health Check Prescription Plan Quarter #2 Cafe

2023 PCC Revitalization Plan

Presented by the
**Communications and Marketing
Sub-Committee**

March 23, 2023





Housekeeping



Please put **your name** and **PCC's name** in the chat box to receive credit for your attendance today. Also please utilize the chat box for any questions or to voice your comments or concerns.



Today's presentation will be posted on *PostalPro*.



Please mute all phones due to the large volume of participants that we are expecting on today's call.



Agenda

- ♥ Welcome
 - ♥ Housekeeping
 - ♥ Agenda
 - ♥ Ice Breaker – Is Your PCC in Jeopardy?
 - ♥ Purpose of the PCCAC Health Check
 - ♥ PCCAC Health Check Initial Kick-off
 - ♥ Progress Video Testimonials
 - ♥ PCCAC Leadership – 2023 Revitalization Plan
 - ♥ PCCAC Health Check Next Steps
 - ♥ Date for the Next Health Check
 - ♥ 2023 NPF – Charlotte, NC – May 21 – 24, 2023
 - ♥ Q & A Session
 - ♥ Thank You for Joining Us Today!
-
-



Is Your PCC In **JEOPARDY?**





Purpose of the PCCAC Health Check



- ✓ Part of the **PCCAC 2023 Revitalization Plan** to ensure **no** PCC is left behind regardless of size or current status.
- ✓ **Survey** open to all PCCs will help measure the pulse of the PCC – a tool created to help identify areas where PCCs may be facing specific challenges or struggling with special needs
- ✓ Follow-up individual **Prescription Plans** administered to each participating PCC with follow-up steps they can take to get healthy again.
- ✓ Team of **PCCAC Subject-Matter Experts (SMEs) committed** to assisting with revitalizing, strengthening and growing each PCC, now and into the future!



PCCAC Health Check Initial Kick-Off

“911 What’s Your PCC Emergency?”



Joey



Last Stop PCC
Next exit



Pat



GHOST TOWN



Bobby

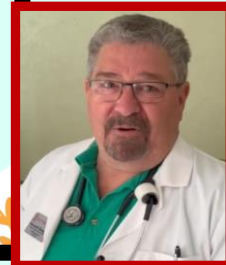


Sunshine



EAGLE DOWN

Jerrie





PCCAC Health Check Initial Survey

- ✓ Launched in August 2022
- ✓ Questions and Prescription responses provided by PCCAC Sub-Committees
 - General Questions: 7
 - Strategic Innovation and PCC Policy Sub-Committee: 4
 - Education Programming Sub-Committee: 4
 - Membership Growth and Recruitment Sub-Committee: 4
 - Communications and Marketing: 4
 - Open-ended comment/question: 1
- ✓ 64 PCCs participated



PCCAC Health Check Diagnosis

- ✓ 57 prescription plans administered with rating scores ranges:
 - 10 PCCs with Critical Needs: 0% - 50%
 - 13 PCCs with Essential Needs: 51% - 75%
 - 16 PCCs with Good Health: 76% - 89%
 - 11 PCCs with Excellent Health: 90% - 99%
 - **7 PCCs with Excellent Health scored 100%**
 - Fort Worth
 - Greater Boston
 - Greater Madison Area
 - Miami-Dade PCC
 - Northeast Florida
 - Tampa Bay Suncoast
 - Twin Cities



PCCAC Health Check Diagnosis

- ✓ Critical And Essential needs PCCs = 23
 - PCCAC Executive Board and Area Liaisons will begin working with PCCs developing timelines and action items.

- ✓ Good and Excellent needs PCCs = 34
 - Area Liaisons will be available to assist with any questions on their written prescriptions.
 - If you or your PCC would like to volunteer to help other struggling PCCs reach out to your Area Liaison for more information.



PCCAC Health Check – Prescription Plan

PCCAC Communications and Marketing Sub-Committee

PCCAC Health Check
Prescription Plans -

IN ACTION

23 March, 2023





2023 PCC Revitalization Plan



Dina Kessler
National Industry Chair
dkessler@kesslercreative.com



Lindsey Taylor
National Postal Vice Chairperson
lindsey.c.taylor@usps.gov



Next Steps: 2023 Revitalization Plan

- ✓ Work with your team of experts
- ✓ Volunteer to help other struggling PCCs reach their revitalization goals. Please reach out to your Area liaison for more information.
- ✓ ***Get Connected and Grow*** by taking the **2023 PCC Health Check Survey!**
 - Coming the Week of August 14, 2023
 - Open to All PCCS
 - Mark Your Calendars Now!



2023 National Postal Forum

National Postal Forum

May 21 – 24, 2023

Charlotte, North Carolina

- ❖ Top-notch industry education
- ❖ Meet with USPS leadership
- ❖ Access to 100+ exhibitors
- ❖ Professional networking opportunities

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Jon Bowman



Vencent Quaglia



Kathy Hall



Monica O'Connor



Annmarie Foreman



Tony Sandberg



Suzi Oswald

*Thank
you!*



*Thank
you!*



Jeff Braaksma



Jeff Hilliard



Hope Walbrecht



Laura Harsch



Michelle Shimmel



Donna Thabet



Sharon Barger



Thank You!

For Joining Us Today!
Get Connected and Grow!

PCCMktg@usps.gov

